

Electrolux Canada Corp.

The Electrolux Canada “Frigidaire Frenzy Win a Trip to Italy”

OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY to enter Sweepstakes or win a prize.

The Sweepstakes is open to legal residents of Canada who have reached the age of majority in the province or territory in which they reside on or before the Sweepstakes Closing Date. You are not eligible if you are: (a) an officer, director, representative, agent or employee of Electrolux Canada Corp.(the “Sponsor”), their respective parent, affiliates, subsidiaries or related companies, and each of their respective advertising, promotional, publicity or production agencies, or any other provider of goods or services related to this Sweepstakes; (b) an employee of the independent Sweepstakes organization; or (c) a member of the immediate family (defined as parent, child, sibling, or spouse, regardless of where they reside) or live in the same household with (whether related or not) any of the above individuals.

HOW TO ENTER: The Electrolux Canada “Frigidaire Frenzy Win a Trip to Italy” (the “Sweepstakes”) begins at 9:00 a.m. Eastern Time (“ET”) on August 14, 2025, and ends at 11:59 p.m. ET on October 1, 2025 (“Sweepstakes Period”). During the Sweepstakes Period, there are two (2) ways to enter the Sweepstakes”). During the Sweepstakes Period, purchase a qualifying appliance and register online no later than December 1, 2025 (“Promotional Period”) at www.frigidairerebates.ca or scan the promotional QR code. Follow and complete all the online instructions and you will automatically receive one (1) Entry (the “Appliance Entry”) into the Sweepstakes. Limit one (1) Appliance Entry per household.

No Purchase Necessary. To enter without a registered submission and purchase of a qualifying Frigidaire product, send a handwritten 3”x5” piece of paper with your first and last name, full address, date of birth, phone number and email address and mail to Frigidaire Frenzy Win a Trip to Italy, 28 Madison Ave. Scratch-Suite 1, Toronto, ON M5R 2S1 during the Sweepstakes Period to receive one (1) entry into the Sweepstakes (the “Mail-In Entry”). Mechanical reproductions are not allowed. Limit one Mail-In Entry per hand-addressed stamped envelope. Mail-In Entries must be postmarked by October 1, 2025, and received by October 8, 2025 to be eligible for the Sweepstakes. Any Entry deemed inappropriate, in Sponsor’s sole discretion will be disqualified. All Entries become property of the Sponsor.

There is a limit of one (1) entry per household regardless of method of entry. Multiple entries received from any person more than the stated limit will be void. Entries generated by script, macro or other automated means or which attempt to subvert the entry process, as determined by Sponsor, will be void. All entries become property of the Sponsor and will not be acknowledged or returned except as indicated herein. Sponsor's computer is the official time-keeping device for this Sweepstakes.

WINNER SELECTION/NOTIFICATION: Sponsor will arrange for the selection of potential winner ("Potential Winner") from all eligible entries received during the Sweepstakes Period in a random drawing. Odds of winning will depend on the total number of eligible entries received.

Eleven (11) potential winners ("Potential Winner") will be randomly selected from among all eligible entries received during the Sweepstakes Period. The Draw will take place on January 8, 2026, at 11:30am EST at 28 Madison Ave. Toronto, ON. Sponsor will attempt to contact the Potential Winners via email/phone call. If a Potential Winner cannot be reached within 3 days, the Potential Winner will be disqualified and an alternate Potential Winner will be selected at random from among all the remaining eligible entries. In order for Potential Winner to be deemed an Official Winner, he or she will be required to provide proof of eligibility, the selected entrant will also be required to correctly answer, without assistance of any kind (whether mechanical or otherwise) a mathematical skill-testing question to be administered by email and return all signed affidavits and releases within 3 days of the date indicated on Sponsor's letter sending such documents. Prize will not be awarded until such requirements are met.

GRAND PRIZE: There is one (1) Grand Prize (A trip to Italy) available to be won consisting of a \$15,000 Prepaid Visa Card (prize valued at \$15,000 CAD). The winner will receive one (1) Visa gift card/a cheque consisting of the prize value.

SECONDARY PRIZES: There are ten (10) Secondary Prizes available to be won consisting of a \$500 Grocery Spree (Prepaid Visa Card). The prize value of each secondary prize is \$500 CAD.

Winner(s) must take delivery of the Prize within thirty (30) days of Sponsor's receipt and verification of the completed Eligibility and Release Forms and any other legal documents that Sponsor may deem necessary. Winner(s) may not substitute, assign or transfer a prize or redeem a prize for cash except where written, but Sponsor reserves the right, at its sole discretion, to substitute a prize with one of comparable or greater value.

GENERAL CONDITIONS: Any entrant's failure or refusal to comply with these Official Rules will result in his/her entries being void, and entrant being subject to disqualification from

Sweepstakes. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, delayed, undelivered, illegible or garbled registrations, log-ins or entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of registrations, log-ins or entries, the announcement of the prize or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or use of the Website. Persons who tamper with or abuse any aspect of the Sweepstakes or Website or who are otherwise in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes at any time and for any reason, including, but not limited to, should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, and, if terminated, at its discretion, notice will be posted on the Website and Sponsor will select the potential winner for the drawing at issue from among all non-suspect, eligible entries received for such drawing prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants, by participating, agree that neither the Sponsor nor their respective parents, affiliates, subsidiaries, or advertising and promotion agencies or any of their respective officers, directors, employees, agents or representatives (collectively, "Released Parties") will have any liability whatsoever for, and each of the Released Parties shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, use or inability to use of a prize (including any injury or harm resulting from use of the prize) or participation in this Sweepstakes. Winner, by acceptance of a prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and province), photograph, voice and/or other likeness and prize information for

advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval by winner. Winner agrees that all contact with the media, if any, regarding the Sweepstakes and the prize awarded shall be coordinated by Sponsor, and a winner shall not discuss the Sweepstakes or the prize with any media organization without the Sponsor's consent. In the event of a dispute regarding entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the email address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning email addresses.

PRIVACY: Sponsor will collect and use personal information submitted by entrants for the purposes of administering this Sweepstakes and providing you information about Electrolux Canada Corp. brand products. Sponsor's privacy policy can be reviewed at www.frigidaire.ca. By participating in the Sweepstakes, entrants hereby agree to the management of their personal information, as explained in Sponsor's privacy policy. At Electrolux, we respect your privacy and value our relationship with you. By entering the Sweepstakes/or submitting a rebate and checking the opt-in box entrants agree that Electrolux Canada Corp. may also collect, use and disclose your personal information (including information collected in connection with this Sweepstakes) to bring you offers Electrolux Canada Corp.

INTELLECTUAL PROPERTY: All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsor. All rights reserved. Unauthorized copying or use of any of the Sponsor's intellectual property without the express written consent of the Sponsor is strictly prohibited.

GOVERNING LAW: The Contest and Official Rules are governed and interpreted by the laws of Canada and the province of Ontario, as applicable therein, without regard to its conflict of law rules that would cause the application of any other laws.